SWIRL WINE GROUP

SWIRL & CELLAR

Cellar wine evaluation & concierge services

CONTENTS

- PORTFOLIO
- WHAT WE DO
- MASTER OF WINE
- WINE INVESTMENT
- WINE CONCIERGE
- CELLAR SERVICES
- WINE AUTHENTICATION
- OUR TEAM
- GET IN TOUCH

SWIRL WINE GROUP

MARKET SAVOUR CELLAR

PORTFOLIO

SWIRL & MARKET

Wine & Spirit Distribution, Strategy & Marketing

SWIRL & CELLAR

Wine Concierge & Cellar Evaluations

SWIRL & SAVOUR

Corporate events and Wine Entertainment

SWIRL IN THE CLOUD

Webinars, virtual tastings & digital community for wine

SWIRL & CELLAR

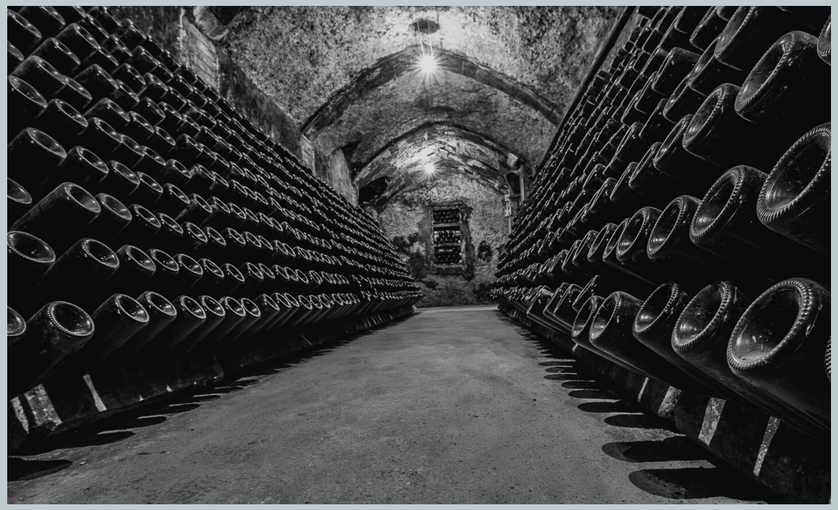
Avid wine enthusiast? Budding collector? With Swirl & Cellar you have Master of Wine Sarah Abbott in your pocket.

From sourcing to investment advice and private tutoring, she's here to help.

MASTER OF WINE

There are only 450 Masters of Wine in the world - and our own MW's depth of knowledge and zeal for her subject are legendary.

With Swirl & Cellar you will be privy to the depths of her knowledge, expertise and connections. Not to mention you'll have access to some of the world's most extraordinary vineyards.



WINE INVESTMENT

With our decades of experience, we offer a discreet, tailored service.

Building a collection? Locating private wine estates for sale? Or are you looking for opportunities to invest in the wine business?

Our unrivalled black book will give you the inside track.

WINE CONCIERGE

Open a bottle of wine: open possibility. Intoxicating, transformative possibility. Where will it take you? How will it make you feel?

If you want the opportunity to deepen your experience of wine then our Wine Concierge is for you.

We offer personalised tuition on tasting and wine etiquette; food and wine matching for special events and expert advice on starting your cellar.

Though Swirl & Savour, we also offer full event planning from design to delivery for your milestone celebrations.

CELLAR SERVICES

We offer wine collectors a discreet cellar service, including appraisals, valuations and cellar management services.

We can also advise on cellar organisation, compiling regular stock reports, wine valuations and buy-and-sell recommendations.

WINE AUTHENTICATION

We provide wine authentication and fraud detection advice, as well as providing expert wine appraisals and valuations for underwriters and insurers.

We have partnered with leading portfolio insurers, La Playa, to develop a wine insurance policy for home cellars.

Meet Our Team

SARAH ABBOTT MW

CEO &
Founder

MADELEINE WATERS

Events &
Communications

NIKI SHEFRAS

Client Support & Trade
Bureau

ONLINE CHANNELS

FACEBOOK

LINKEDIN

TWITTER

Get in touch

MAIN OFFICE

Swirl Wine Group Ltd *(by appointment)*
24/25 The Shard, 32 London Bridge
St, London
SE1 9SG

Registered as a Limited Company in the UK:
Avebury House,
55 Newhall St, Birmingham, B3 3RB
Company no.: 10483126
VAT no.: 238481978

WEBSITE

www.swirlwinegroup.com

TELEPHONE

+44 020 3858 0837

EMAIL

sarah@swirlwinegroup.com